

Casey Business Wins Innovation Awards

Local business, *Successful Endeavours*, was recently presented with two Highly Commended awards in the Best Application of Analogue Design and Best Application of Design Software categories for their wireless device, which is used to detect corrosion in pipes, in the 2009 EDN Innovation Awards presented by Electronics News.



Ray Keefe accepting one of the awards from Jamie Wade, publisher of Electronic News.

The device was developed over 15 months for data logging company *Borgtech* and is used to maintain storage tanks or pipes carrying water, gas or petroleum products. The device is attached to the tank or pipeline to read any evidence of corrosion and is engineered so that it can survive 30 metres underwater and withstand lightning strikes.

Founded in 1997, *Successful Endeavours* serves the Australian manufacturing industry through product development services covering electronics and embedded software development. With a strong foundation in audio engineering and analogue signal processing and design, as well as 20 years experience in the design of laboratory instrumentation and industrial controls, they have been able to successfully deliver on a wide range of product development projects.

Some of the products developed in recent years have also won awards. In 2008 a device developed by *Successful Endeavours* for SafeTurn received the People's Choice Award and was the winner of its heat in the ABC's The New Inventors television program. In 2006, a medical teaching device, which included technology developed by *Successful Endeavours*, won the Innovic

Next Big Thing Awards.

'Our desire is for Australian manufacturers to become more competitive in the international market place. This is good for the country as a whole. To achieve this requires better, cheaper or smarter products to manufacture', said Mr Ray Keefe, Managing Director of Successful Endeavours.

'We still want Australia to be the best country to live in midway through the 21st century; a place where our children and grand children have a great standard of living and the opportunity to shape their own futures. The main thing I hope will come out of this for other small businesses is that people realise we can do world-class electronics and do it cost-effectively in Australia', Mr Keefe added.

For more information please visit www.successfulendeavours.com.au or contact them on 9769 4460.



Casey Business Matches the World

The latest technology in solar panels is being built right here in Casey.

Hallam-based business *Australian Solar Manufacturing Pty Ltd (ASM)* produces solar panel modules and is internationally accredited. Totally Australian owned, this company is taking on international manufacturers, and winning!

ASM is the only solar module manufacturing company in Australia and is founded on the principal of a sustainable future. The business has a strong focus on educating the public on the importance of reducing greenhouse gas emissions and helping to reduce energy producers' global footprints.

Overall the company has the benefits of:

- Producing a world class product in Australia
- Assisting in the promotion of manufacturing, trade, commerce and industry
- Heightening the community's

awareness of Australia and Australian skills and potential

- Encouraging growth in local employment
- Supporting greater Australian content into the global market
- Providing an overall boost for the Australian economy

The modules produced by ASM have been tested in Japan and meet the highest standards of quality and safety.

ASM is a local company that is at the cutting edge of solar panel production and demonstrates Australia's skills and expertise.

For more information please visit www.australiansolarmanufacturing.com.au or contact them on 8786 3461.

